



## **SYBO NAMES JEREMY STEIN HEAD OF COPENHAGEN STUDIO**

### ***New Position Comes as Subway Surfers Hits Three Billion Downloads***

**COPENHAGEN - (August 13th, 2020)** - Jeremy Stein has been tapped as Head of Copenhagen Studio, for SYBO. Stein joins the team as the company's flagship endless runner mobile game, "Subway Surfers" crosses three billion downloads worldwide, and was the #1 most downloaded mobile game in the US on the App store for both games and apps this past July.

With over a dozen years in the mobile game industry, Stein's vast gaming background includes positions at Gram Games, Jam City and GSN.

"With multiple top-grossing mobile games to his credit, Jeremy's proven success is a big win for SYBO," said Mathias Gredal Nørvig, SYBO'S CEO "He joins the team at a perfect time as we celebrate the three billion download milestone and look ahead to building a high-performance studio in Denmark and the continued expansion of the Subway Surfers universe."

Stein joins the team from London-based Gram Games' where he served as Vice President of Product for Merge Dragons!, one of the top-grossing mobile games worldwide. Prior, Stein served as Director of Product for Jam City's "Panda Pop" and "Snoopy Pop", named 2017's Game of the Year by Ric Cowley of PocketGamer.biz. He has held positions with GSN, where he worked on the top grossing GSN Casino, among others.

This past month, "Subway Surfers" also achieved another impressive milestone of being the most downloaded across games AND apps in the US app store, yet another landmark achievement following being named the most downloaded game of the decade in late 2019 by [App Annie](#).

Originally conceived as an animation property in 2009, creators Sylvester Rishøj Jensen and Bodie Jahn-Mulliner won first prize for best animation movie about a cool character that hangs out at an old subway station, avoiding a grumpy inspector and his dog. Their short film gave birth to Subway Surfers, the mobile game in 2012.

Subway Surfers is currently leading the download charts in the United States as the most downloaded free game AND free app on iOS, per industry analyst Sensor Tower.

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**About SYBO:**

SYBO is a Danish mobile games developer founded in 2010, known for the massive mobile hit Subway Surfers (co-developed and published by Kiloo). Danish animation school graduates, Sylvester Rishøj Jensen and Bodie Jahn-Mulliner, founded SYBO in 2010 after winning 1st prize for best animation movie in 2009. Their short film gave birth to Subway Surfers. Today, the game is completely self-published by SYBO who continues to develop regular updates for Subway Surfers.

Subway Surfers topped 2019's most downloaded mobile game in the world. Subway Surfers has been downloaded more than 3 billion times since its launch. To find out more please visit <http://sybogames.com/>.

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